



Key Retailers

Aéropostale
American Eagle Outfitters
Jos. A. Bank
New York & Company
Talbots
The Children's Place
Victoria's Secret

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Mall at a Glance

- Valdosta Mall is the only regional shopping center within a 90 mile radius, conveniently located off of Interstate 75 just north of the Florida State line. The center draws customers from a 15 county area with a population of over 462,973. For the third consecutive year Valdosta/Lowndes County has one of the highest retail pull factors at 2.17, surpassing most other counties within Georgia (*Georgia County Guide*)
- Featuring over 70 national retailers including PacSun, American Eagle Outfitters, Bath & Body Works, Aéropostale, New York & Company, Hot Topic, f.y.e., GameStop, rue21, Body Central and Victoria's Secret along with anchors Belk, JCPenney and Sears
- Lifestyle expansion, added in Fall 2006, have increased mall square footage by 25% and attracted new retailers to the market, including Talbots, Old Navy, The Children's Place, PetSmart and more
- Industry continues its pattern of explosive growth in Valdosta. In 2009 a new investment of \$110 million was announced by Georgia Governor Sonny Perdue. Wiregrass Power LLC plans to locate a 40-megawatt renewable energy power plant creating new jobs in the area
- Valdosta is home to over 17,000 college students at Valdosta Technical College and Valdosta State University, which completed a 40+ million student union and an additional 20-million residence hall in 2009. Valdosta's winning tradition gained national recognition as ESPN named it "Title Town USA," beating cities with larger markets such as Boston, Green Bay and New York City
- The mall serves as the primary retail venue for over 11,000 military service personnel and their families at Moody Air Force Base, located just 10 miles from the mall. The base reports it's economic impact for the Valdosta community at \$409 million





Site Plan

Valdosta Mall

Statistics & Demographics

Property Data

Opening Date	1983
Renovation Date	2006
Site	83 acres
Parking	2,866 spaces
Total Stores	72
Levels	1

Leasable Area

Total Mall GLA	535,937 s.f.
Mall Shops	201,372 s.f.
Outparcels (Total)	???? s.f.
Outparcel 1	5,460 s.f.
Outparcel 2	6,000 s.f.
Anchors (Total)	364,080 s.f.
Belk	93,729 s.f.
JCPenney	101,685 s.f.
Sears	80,347 s.f.
Ross	30,507 s.f.
Office Depot	20,925 s.f.
PetSmart	20,087 s.f.
Old Navy	16,800 s.f.

Trade Area

by Zip Code

Population	269,499
Total Households	97,937
Avg. Household Income	\$48,692
Median Age	35 yrs.

Source: DemographicsNow - 2009

Location Map



Valdosta Mall

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